



Fanz sign collaboration agreement with KuCoin to support Football in Web 3.0

Fanz.com, a gateway to NFTs, gaming and governance in football, have signed a collaboration agreement with KuCoin for distribution of digital assets to their community of users.

Fanz was founded by Sam Jones and Teddy Sagi to bring Web 3.0 to the global football market. Their first NFT projects will feature legend BBC commentator John Motson, and Diego Maradona. The company expect to launch 40 NFT projects in 2022 related to players, legends and teams.

Sam Jones, co-founder of Fanz, said “Football is the most watched sport on the planet. We need help with global distribution and KuCoin is a wonderful partner for us in many ways. We are very excited about this partnership and reaching more fans around the world”.

About KuCoin

Launched in September 2017, KuCoin is a global cryptocurrency exchange for over 640 digital assets. It currently provides Spot trading, Margin trading, Futures trading, Staking, and Lending to its 10 million users in 207 countries and regions around the world. In 2018, KuCoin secured \$20 million in Round A funding from IDG Capital and Matrix Partners. According to CoinMarketCap, KuCoin is currently the top 5 crypto exchanges. Also, Forbes named KuCoin as one of the Best Crypto Exchanges for 2021. In 2022, The Ascent named KuCoin the Best Crypto Exchanges and Apps for enthusiasts.

To find out more, visit <https://www.kucoin.com>

About KuCoin Ventures

Empowering Web3.0 and Next Generation Technology, KuCoin Ventures is a leading investment arm of KuCoin Exchange that aims to supports Crypto and Web 3.0 builders both financially and strategically with Deep Insights and Global Resources.

